

**Lincoln Trail Riders, Inc.  
Member Incentive Ad Program**

**Dollar values are based on actual payments received. Product donations for Fun N' Run cannot be counted until actually provided by vendor to the club.**

<b>\$50 - \$74 in ad sales =</b>	<b>\$10.00 off Membership Fee</b>
<b>\$75 - \$99 in ad sales =</b>	<b>\$15.00 off Membership Fee</b>
<b>\$100 - \$124 in ad sales =</b>	<b>\$20.00 off Membership Fee</b>
<b>\$125 - \$149 in ad sales =</b>	<b>\$25 off Family Membership Fee or Free Single Membership</b>
<b>\$150 - \$174 in ad sales =</b>	<b>\$30 off Family Membership Fee or Free Single Membership</b>
	<b>+ 1 Free Horse/Rider Combo</b>
<b>\$175 - \$199 in ad sales =</b>	<b>\$35 Free Family Membership or Free Single Membership + 2 free Horse/Rider Combo</b>
<b>\$200 - \$224 in ad sales =</b>	<b>\$40 Free Family Membership Fee +1 Free Horse/Rider Combo</b>
	<b>or Free Single Membership + 3 Free Horse/Rider Combo</b>
<b>\$225 - \$249 in ad sales =</b>	<b>\$45 Free Family Membership + 2 Free Horse/Rider Combo or Free Single Membership + 4 Free Horse/Rider Combo</b>
<b>\$250 - \$274 in ad sales =</b>	<b>\$50 Free Family Membership + 3 Free Horse/Rider Combo or Free Single Membership + 5 Free Horse/Rider Combo</b>
<b>\$275 - \$300 in ad sales =</b>	<b>\$55 Free Family Membership + 4 Free Horse/Rider Combo or Free Single Membership + 6 Free Horse/Rider Combo</b>