



Website: [www.lincolntrailriders.com](http://www.lincolntrailriders.com)  
Newsletter – February 2007



## ***“A LETTER FROM THE PRESIDENT”***

Dear Fellow Equestrians

Here we are again with the New Year bringing us closer to the start of our 2007 show season. We have decided on our dates and they are enclosed in this newsletter. We did have our February meeting even though the weather was a little bad. I did not want to fall behind on the schedule of events for the early year meetings. Thanks to all who showed up, I really appreciate the effort. And to the ones who did not, I don't blame you. We also have scheduled two work days for clean up at the show grounds, they are enclosed within the newsletter. There were not many changes made to the by-laws. We will not be mailing them out this year. You may pick up a copy at the next meeting or via the club's website. We also discussed and voted on additional duties and responsibilities to the officers, which took effect immediately. The sheet of additional duties is enclosed in this news letter as well. Get those sponsors and get them to Mike. He will be putting the show bill together this year. Don't worry about who gets who, if you are there ask. It's all for the club. On the other hand, if you are getting new ones, fill out the sponsor form and add your name in for the credit.

I want to also take this time to say as everyone probably already knows Tharps, the western store is closing their doors. Carol has decided to retire. She has been an outstanding supporter of our equine adventures. Whenever we have asked her for something, she has always given generously. Her support will be genuinely missed by all of us. The club awarded Carol with a certificate of appreciation plaque with one of our first place medallions in the frame. She is definitely a great member of the equine community and her services will be missed. Hat's off to the western store.

As always please feel free to contact me,

Tom Freeman  
Home 345-3015  
Cell 314-267-6134  
Tfree34@aol.com

Happy Trails

# LTR HOTLINE 618-345-3016

If you want something included in the newsletter you must present it to Ginger Johnson at a monthly meeting for the upcoming newsletter or email her at [weebonilass@aol.com](mailto:weebonilass@aol.com). **The club general rules and class rules will be reviewed at the March 2007 meeting. Mark you calendars.**

## SHOW DATES :

Speed: 4/28, 6/9, 7/7, 8/11, 9/15,  
Pleasure: 5/19, 6/23, 7/21, 8/18, 9/22  
Rain dates: 9/29, 10/6, 10/13

**PARADES (Tentative Schedule):** June 22 : Caseyville, July 13 – 14 : Lebanon, Aug 4-5: Mascoutah

## SPONSORS!

Round up your sponsors for 2007 DEADLINE IS END OF MARCH. New sponsorship incentives available to members see NEW sponsorship forms attached for details.

## DATES TO REMEMBER:

- **March 13<sup>th</sup> ~ LTR Meeting 7:30pm** at St. Clair Bowl – Fairview Heights, IL. **General & Show Rules** to be discussed
- **April 14<sup>th</sup> & April 21<sup>st</sup> - Arena Clean-up dates . Reserve those dates on your calendars now.**

## LTR Officers for 2007

President	Tom Freeman	(618) 345-3015	<a href="mailto:TFREE34@aol.com">TFREE34@aol.com</a>
Vice President	Mike Fleming	(618) 344-2820	
Secretary	Ginger Johnson	(618) 558-3626	<a href="mailto:weebonilass@aol.com">weebonilass@aol.com</a>
Treasurer	Angie Fleming	(618) 344-2820	
Show Chairperson	Linda Freeman	(314) 286-7450	
Trustees:	Walter Chitwood	(618) 566-8905	<a href="mailto:jchitwood2004@charter.net">jchitwood2004@charter.net</a>
	Melissa Hilliker	(618) 667-4742	<a href="mailto:mhilliker@charter.net">mhilliker@charter.net</a>
	Kristine Bohn	(618) 304-8793	<a href="mailto:horseygrl2@aol.com">horseygrl2@aol.com</a>
	Jessica Fussner	(618) 779-0579	
	Beth Brown	(618) 667-0226	<a href="mailto:bethbrown@charter.net">bethbrown@charter.net</a>
Trail Ride	Walter Chitwood	(618) 566-8905	<a href="mailto:jchitwood2004@charter.net">jchitwood2004@charter.net</a>
Coordinator	Karin Bortmas	(618) 628-0607	<a href="mailto:bfnusa@intertek.net">bfnusa@intertek.net</a>
Parade Committee	Melissa Hilliker	(618) 667-4742	<a href="mailto:mhilliker@charter.net">mhilliker@charter.net</a>
Web Master	John Kilgallon	(618) 920-3561	<a href="mailto:services@wranglerweb.com">services@wranglerweb.com</a>
PR Committee			

## CLASSIFIEDS:

• Trailer For Sale: 1969 Miley Two Horse Trailer for sale. 2 horse, bumper pull. New tires. Good mats, flooring and lighting. Two escape doors. Lighted tack storage area with slide out saddle rack. Height 6'5" Weight 5'. Good, dependable horse transportation. \$1,500. Call Rosalind 618-346-4515 or email

[Desertsuness@hotmail.com](mailto:Desertsuness@hotmail.com)

• 1990 White Circle J Four Horse Slant Load Trailer (5th wheel) –With Tack/Dressing room.. Steel w/fiberglass top and fenders. Asking \$3500 or best offer. Can be seen in Mascoutah, IL. For pictures, call Jean @ 618-779-7822 or email [reinhardt399@earthlink.net](mailto:reinhardt399@earthlink.net)

• Black synthetic saddle. The seat measures 15" and the gullet measures 7". Call Jean @ 618-779-7822. Asking \$175.00. or best offer. Saddle can be seen Mascoutah, IL. Email [reinhardt399@earthlink.net](mailto:reinhardt399@earthlink.net) for pictures or more information.

• Brown Circle Y Leather Saddle. The seat measures 16" and the gullet measures 8". Call Jean @ 618-779-7822. Asking \$625.00 or best offer. Saddle is located in Mascoutah, IL. Email [reinhardt399@earthlink.net](mailto:reinhardt399@earthlink.net) for pictures or more information.

• AKC Chocolate Lab Puppies, Will have 1st shots and wormed. Both parents are chocolate and on the premises. \$250 each. [www.bohnlabs.com](http://www.bohnlabs.com) Home:618-664-9557 Cell:618-304-8793 Kristine Bohn

## **Bobby Elliott Training Clinic**

**March 10, 2007**

**Starting at 9:00  
Lunch provided**

**Held in Gary  
Meckfessel's  
indoor arena.**

**\$30.00 Horse & rider  
\$10.00 Audit**

**Limited number of  
riders accepted to keep  
training on personal  
level. Make  
reservations early!**

**Gary Meckfessel  
8400 Old Lebanon Troy Road  
Troy, IL 62294**

[meckfarm@charter.com](mailto:meckfarm@charter.com)

**(618) 667-6000**

**Horse and rider  
must be able to  
lope and move  
hind quarters.  
You will be  
learning skills  
needed to  
successfully  
compete in  
game shows  
such as turning  
barrels, poles,  
rollbacks,  
sidepass and  
changing leads.**

**Vice President - Mike Fleming**

**Sponsorships**

- Collect as many new sponsors as possible
- Coordinate getting members involved in obtaining new sponsors
- Coordinate collections of renewing sponsors - Make sure all are not renewed or were attempted to be renewed

**Show Bill**

- Put together the Show Bill
- Submit to print shop and get draft copies only
- Submit draft copies to President & Show Chairman for approval
- Mass Print the show bill
- Coordinate with the Public Relations Committee the distribution of the show bills & the maintaining of stock

**Public Relations Committee - Jessica Monville**

**Write articles for local papers**

- Write monthly articles for the local newspapers & make sure show dates & classes are included
  - Belleville News Central States
  - Horse Network 4H
  - Etc
- Submit to President for approval
- Submit to Newspaper for inclusion

Work with Vice President to make sure Show bill is distributed to all sponsors & to as many tack stores, feed stores, etc as possible & stock

**Show Chairman - Linda Freeman**

- Create statistics including graphs for the monthly newsletter and discussions at the meetings
  - Current Year - By Show - # of riders in each class
  - Current Year versus Prior Year comparisons - # riders 1st show this year vs. # riders 1st show last year

**Show Chairman Assistant - Leslie Woodruff**

Organize Worker Clean Up Day before show season begins

Organize Workers for shows & call to confirm working to verify all tasks are accounted for

Track workers that work shows and submit to Show Chairman so workers get credit toward high point

Call workers and verify will be working shows before show

**# of workers needed for each show**

Before Show Workers (not counted toward High Point qualification)

1	Grass Cutting
1	Grass Weedeating
1	Arena Maintenance
1	Water the arena before show and during show
<u>4</u>	

During Show Workers (arrive at 4:00 to unload trailer and stay until end of show to load trailer)

<u>Pleasure</u>		<u>Speed</u>	
2	Announcers	2	Announcers
2	50/50	2	50/50
2	Gate Keepers (Age 18 and over)	2	Gate Keepers (Age 18 and over)
2	Collect Cash for sign-up	2	Collect Cash for sign-up
1	Judge Assistant in arena	1	Assist set up of events
1	Hand Results to Announcers		
<u>10</u>		<u>9</u>	

Track Current Coggins and bring computerized list to all shows - Victoria Provost

**Treasurer - Angie Fleming**

Create statistics including graphs for the monthly newsletter and discussions at the meetings

Dollar amount made at each show with income, expense & net income, include ribbon/trophy cost, utilities, water

By Show - total # of horse / rider combos at each show current year

Current Year versus Prior Year comparisons - # riders 1st show this year vs. # riders 1st show last year

total # of horse / rider combos show this year vs. show last year

# of dollars 1st show this year vs. vs. show last year

Submit to Secretary & Web Site Administrator electronically via e-mail so it can be included in the monthly newsletters & Web Site

List of Current Members including as laid out per Secretary's request (Name, address, phone number, e-mail)

List of Current Sponsors as laid out per Secretary's request (Name, phone number)

Submit to Secretary electronically via e-mail so it can be included in the monthly newsletters

Cash income and expenses (Beg Balance, Income, Expenses, End Balance)

Bring computerized list to all shows

List of Current Members with dues paid and include status of release forms whether completed or not

Train Workers before show starts on how to handle collecting cash for signup, filling out sign up sheet to pay, subtotaling sign up sheets, e

Count & confirm cash at the end of each show and sign off for approval, verify someone else has also verified the cash and approved

**Secretary - Ginger Johnson**

Send members reminders via e-mail

Monthly meetings

Shows & Events

Newsletter

Send members list of current members including phone numbers

**Lincoln Trail Riders, Inc.  
Member Incentive Ad Program**

**Dollar values are based on actual payments received. Product donations for Fun N' Run cannot be counted until actually provided by vendor to the club.**

<b>\$50 - \$74 in ad sales =</b>	<b>\$10.00 off Membership Fee</b>
<b>\$75 - \$99 in ad sales =</b>	<b>\$15.00 off Membership Fee</b>
<b>\$100 - \$124 in ad sales =</b>	<b>\$20.00 off Membership Fee</b>
<b>\$125 - \$149 in ad sales = Membership</b>	<b>\$25 off Family Membership Fee or Free Single</b>
<b>\$150 - \$174 in ad sales = Membership</b>	<b>\$30 off Family Membership Fee or Free Single + 1 Free Horse/Rider Combo</b>
<b>\$175 - \$199 in ad sales =</b>	<b>\$35 Free Family Membership or Free Single Membership + 2 free Horse/Rider Combo</b>
<b>\$200 - \$224 in ad sales = Combo</b>	<b>\$40 Free Family Membership Fee +1 Free Horse/Rider or Free Single Membership + 3 Free Horse/Rider Combo</b>
<b>\$225 - \$249 in ad sales =</b>	<b>\$45 Free Family Membership + 2 Free Horse/Rider Combo or Free Single Membership + 4 Free Horse/Rider Combo</b>
<b>\$250 - \$274 in ad sales =</b>	<b>\$50 Free Family Membership + 3 Free Horse/Rider Combo or Free Single Membership + 5 Free Horse/Rider Combo</b>
<b>\$275 - \$300 in ad sales =</b>	<b>\$55 Free Family Membership + 4 Free Horse/Rider Combo or Free Single Membership + 6 Free Horse/Rider Combo</b>

**Lincoln Trail Riders, Inc.  
2007 Sponsorship Form**



**Sponsor Name:** \_\_\_\_\_

**Sponsor Address:** \_\_\_\_\_

**Sponsor Phone:** \_\_\_\_\_

**Sponsor Website:** \_\_\_\_\_  
(Required for Links from LTR Web Site)

**Sponsor Email:** \_\_\_\_\_  
(Required for Links from LTR Web Site)  
(Please include business card, ad copy, or other information for your Sponsor Ad)

**Ad Selection:**

**Basic:**

\_\_\_\_\_ (\$25) Show Bill Ad (1 in x 2 in minimum)

\_\_\_\_\_ (\$50) Show Bill Ad (2 in x 3 in minimum)

**Web Enhancements:**

\_\_\_\_\_ (\$10) Rotating Banner Link on [www.lincolntailriders.com](http://www.lincolntailriders.com)

(Must have website or email address entered above)

**Other Ad Opportunities:**

**Annual Fun N Run Show Bill**

\_\_\_\_\_ (\$5) Name Only

\_\_\_\_\_ (\$15) Show Bill Ad (1 in x 2 in minimum)

\_\_\_\_\_ Donation of Goods/Service Coupons valued between \$15 to \$50

(Show Bill Ad 2 in x 3 in minimum)

\_\_\_\_\_ Donation of Goods/Service coupons valued above \$50

(Show Bill Ad 3 in x 5 in minimum)

**Trophy Sponsorship:**

\_\_\_\_\_ (\$50) Name added as sponsor to one of the 4 All Around Trophies for 2006

\_\_\_\_\_ (\$25) Name added as sponsor to one of the High Point Trophies for 2006

1st choice of class: \_\_\_\_\_

2nd choice of class: \_\_\_\_\_

3rd choice of class: \_\_\_\_\_

Any class in: Speed Pleasure (Circle One)

\_\_\_\_\_ Total Amount received by: \_\_\_\_\_

(LTR Member Name must be included for Member Incentive)

Make all checks payable to: **Lincoln Trail Riders**

Lincoln Trail Riders, Inc., is a not-for-profit organization. All proceeds and donations go back into the club to provide a safe equine sportsmanship environment and experience for youth and adult members. Your sponsorship helps maintain and improve our arena and grounds, as well as providing ribbons and trophies for the competitors.

Your participation is greatly appreciated. Any questions or concerns, please contact one of the officers listed at:

<http://www.lincolntailriders.com> or email: [sponsorinfo@lincolntailriders.com](mailto:sponsorinfo@lincolntailriders.com). PLEASE MAKE A COPY FOR SPONSOR AND RETURN ORIGINAL TO CLUB